

O'DWYER'S PR REPORT

May 2007

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RANKING OF PR UNITS OF ADVERTISING AGENCIES

SECTION: RANKINGS OF PR FIRMS BY SPECIALITY; Pg. 21 Vol. 21 No. 5

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Firm		Net Fees 2006	Empl.	%Change from '05	
1.	Dorland PR	Philadelphia	\$11,167,000	46	+3.9
2.	PainePR	Los Angeles	11,086,290	61	-3.0
3.	Vox Medica Healthcare	Philadelphia	6,920,410	30	+49.3
4.	Crosby Mktg. Comms.	Annapolis, MD	6,746,663	44	+12.8
5.	Zimmerman Agency	Tallahassee	4,800,000	32	+26.3
6.	Charleston/Orwig	Hartland, WI	4,547,692	36	-1.0
7.	Travers, Collins & Co.	Buffalo, NY	2,558,792	17	+27.4
8.	Off Madison Ave.	Tempe, AZ	1,900,000	12	even
9.	M/C/C	Dallas	1,400,000	10	+7.7
10.	Levenson & Brinker PR	Dallas	1,352,145	10	+8.6
11.	Luckie Strategic PR	Birmingham, AL	1,054,205	5	+18.9

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